

Case in Point

Hendesigns Ltd

For smaller companies wanting to cut their energy bills taking steps beyond simple 'switch off' can be confusing. SEEDA are helping businesses in the South East cut their energy and CO2 emissions by offering a grant of up to £500 and to make it easier to decide what to do – loaning a simple energy meter and offering ideas on changes that any company can make.

For one company in Bognor Regis Hendesigns this has proved to be a great opportunity to help grow and promote their own business. They offer free lighting surveys to business and give them clear guidance on what changes they can make to cut not just their energy bills but also their CO2. They work with a wide range of products and their team do the installation.

Bob Henderson of Hendesigns has been able to use the Energy Grant 500 offer as a door opener for companies that are

interested in cutting their bills but just not been sure what to do or may not have the spare cash. He has helped them look at their energy use and to complete the grant application form. "Its been a great way to get companies to take action – they don't need to use their own money, there are no strings attached and we're seeing some great carbon savings. It has also really helped Hendesigns get our name out into the market."

"I would recommend the grant to any business, whether they own their premises or not, as a great no-cost way to save money"